CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
813151 /	06297327

Product
OBAMA SKED A

Contract Dates	Estimate #
08/25/12 - 08/30/12	**1671**

Advertiser	Original Date / Revision
Obama for America 2012	08/27/12 / 08/27/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WOIO	Teresa Difuria	Telerep-Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	WOIO	08/30/12	08/30/12	10-11p	10-11p		:30			NM	1	$3,000.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays ---1---	Spots/Week 1	Rate $3,000.00							
2	WOIO	08/27/12	08/30/12	Let's Make A Deal	10-11a		:30			NM	4	$2,000.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays MTWT---	Spots/Week 4	Rate $500.00							
3	WOIO	08/27/12	08/30/12	Action News at 11p	11-1135p		:30			NM	3	$3,000.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays MTWT---	Spots/Week 3	Rate $1,000.00							
E 4	WOIO	08/27/12	08/30/12	Price is Right	11a-12p		:30			NM	0	$0.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays MTWT---	Spots/Week 4	Rate $525.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WOIO*	*08/27/12-09/02/12*	*Price is Right*	*11a-12p*	MTuWTh-----	*:30*		*~~$525.00~~*	*NM*		
		Credited										
	2	*WOIO*	*08/27/12-09/02/12*	*Price is Right*	*11a-12p*	MTuWTh-----	*:30*		*~~$525.00~~*	*NM*		
		Credited										
	3	*WOIO*	*08/27/12-09/02/12*	*Price is Right*	*11a-12p*	MTuWTh-----	*:30*		*~~$525.00~~*	*NM*		
		Credited										
	4	*WOIO*	*08/27/12-09/02/12*	*Price is Right*	*11a-12p*	MTuWTh-----	*:30*		*~~$525.00~~*	*NM*		
		Credited										
5	WOIO	08/27/12	08/30/12	CBS Soaps	1230-2p		:30			NM	4	$2,400.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays MTWT---	Spots/Week 4	Rate $600.00							
6	WOIO	08/27/12	08/30/12	Action News at Noon	12-1230p		:30			NM	4	$1,900.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays MTWT---	Spots/Week 4	Rate $475.00							
7	WOIO	08/27/12	08/30/12	Anderson	3-4p		:30			NM	4	$1,000.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays MTWT---	Spots/Week 4	Rate $250.00							
8	WOIO	08/27/12	08/30/12	Action News at 4p	4-5p		:30			NM	3	$1,950.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays MTWT---	Spots/Week 3	Rate $650.00							

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Advertiser	Original Date / Revision
Obama for America 2012	08/27/12 / 08/27/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
9	WOIO	08/27/12	08/30/12	Action News at 430a	430-5a		:30			NM	2	$180.00
Week:		08/27/12	09/02/12	MTWT- - -	2	$90.00						
10	WOIO	08/27/12	08/30/12	Action News at 5a	5-6a		:30			NM	2	$250.00
Week:		08/27/12	09/02/12	MTWT- - -	2	$125.00						
11	WOIO	08/27/12	08/30/12	Action News at 5p	5-6p		:30			NM	4	$2,800.00
Week:		08/27/12	09/02/12	MTWT- - -	4	$700.00						
12	WOIO	08/27/12	08/30/12	Action News at 6p	6-630p		:30			NM	3	$2,100.00
Week:		08/27/12	09/02/12	MTWT- - -	3	$700.00						
13	WOIO	08/27/12	08/30/12	Action News at 6a	6-7a		:30			NM	2	$350.00
Week:		08/27/12	09/02/12	MTWT- - -	2	$175.00						
14	WOIO	08/27/12	08/30/12	CBS Evening News	630-7P		:30			NM	1	$650.00
Week:		08/27/12	09/02/12	MTWT- - -	1	$650.00						
15	WOIO	08/27/12	08/30/12	The Insider	7-730p		:30			NM	5	$2,500.00
Week:		08/27/12	09/02/12	MTWT- - -	5	$500.00						
16	WOIO	08/27/12	08/30/12	The Early Show	7-9a		:30			NM	2	$330.00
Week:		08/27/12	09/02/12	MTWT- - -	2	$165.00						
17	WOIO	08/27/12	08/30/12	Inside Edition	730-8p		:30			NM	5	$2,500.00
Week:		08/27/12	09/02/12	MTWT- - -	5	$500.00						
18	WOIO	08/25/12	08/25/12	11p-1205a	11p-1205a		:30			NM	1	$750.00
Week:		08/20/12	08/26/12	- - - - -1-	1	$750.00						
19	WOIO	08/25/12	08/25/12	Sat 7-8p	7-8p		:30			NM	1	$425.00
Week:		08/20/12	08/26/12	- - - - -1-	1	$425.00						
20	WOIO	08/26/12	08/26/12	11p-1205a	11p-1205a		:30			NM	1	$775.00
Week:		08/20/12	08/26/12	- - - - - -1	1	$775.00						
21	WOIO	08/26/12	08/26/12	SU Action News at 630p	630-7p		:30			NM	1	$500.00
Week:		08/20/12	08/26/12	- - - - - -1	1	$500.00						
E 22	WOIO	08/26/12	08/26/12	Sun Hour 1	7-8p		:30			NM	0	$0.00
Week:		08/20/12	08/26/12	- - - - - -1	1	$3,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WOIO	08/20/12-08/26/12		Sun Hour 1	7-8p	- - - - - - - - -Su	:30		~~$3,500.00~~	NM		
	Credited											
E 23	WOIO	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	0	$0.00
Week:		08/20/12	08/26/12	- - - - - -2	2	$450.00						

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Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	WOIO Credited	08/20/12-08/26/12		CBS Sunday Morning	9-1030a	---------Su	:30		~~$450.00~~	NM		
2	WOIO Credited	08/20/12-08/26/12		CBS Sunday Morning	9-1030a	---------Su	:30		~~$450.00~~	NM		
24	WOIO	08/29/12	08/29/12	Wed Hour 2	9-10p		:30			NM	1	$3,500.00
Week:		08/27/12	09/02/12	--1----	$3,500.00			1				
25	WOIO	08/27/12	08/30/12	Action News at 6a	6-7a		:30			NM	1	$200.00
Week:		08/27/12	09/02/12	MTWT---	$200.00			1				
N 26	WOIO	08/28/12	08/30/12	Action News at 4p	4-5p		:30			NM	2	$1,300.00
Week:		08/27/12	09/02/12	-TWT---	$650.00			2				
N 27	WOIO	08/28/12	08/28/12	Tue Hour 1	8-9P		:30			NM	1	$3,500.00
Week:		08/27/12	09/02/12	-T-----	$3,500.00			1				
N 28	WOIO	08/28/12	08/30/12	David Letterman	1135p-1238a		:30			NM	2	$1,000.00
Week:		08/27/12	09/02/12	-TWT---	$500.00			2				
N 29	WOIO	08/28/12	08/30/12	Action News at 5p	5-6p		:30			NM	1	$700.00
Week:		08/27/12	09/02/12	-TWT---	$700.00			1				
									Totals		61	$39,560.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	4	$2,450.00	$2,082.50
08/27/12 -08/30/12	57	$37,110.00	$31,543.50
Totals	61	$39,560.00	$33,626.00

Signature: _____ **Date:** _____

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